



PRESS RELEASE

Opportunities in an Online World: Techsploration Launches Alumnae Mentorship Program

Halifax, NS (May 4, 2020) – Techsploration announced the launch of its Online Alumnae Mentorship Program today. A first for the award-winning non-profit, this new initiative provides Techsploration alumnae with continued guidance, virtual networking experiences, and opportunities for personal and professional growth as they navigate career paths post-graduation. The online program has been made possible with funding from Employment and Social Development Canada and with support from local tech firm, EnPoint.

According to Chantal Brine, EnPoint’s CEO, their digital mentorship platform allows organizations to build, manage, and measure custom mentorship programs maintaining a high-impact feel with low-effort through its automation and customization.

“Creating a structured mentorship program that supports Techsploration’s alumnae is a critical piece of our partnership. We are proud to be a small part of helping Techsploration diversify the workforce by having more young women explore careers in science, engineering, trades, and technology, and supporting those women to thrive in their careers for years to come,” Brine adds.

The program will run from May to October with its first cohort and will be managed by Techsploration’s Alumnae Outreach Coordinator, Maureen Duffy-Mason. As a retired science teacher and long-time Techsploration volunteer and team member, Duffy-Mason is a familiar and friendly face to alumnae.

“I am thrilled to be part of this new program and truly believe it will give our alumnae an additional resource for them to draw upon throughout their careers. On-going support and guidance is so important for young women as they navigate the challenges and barriers that exist in all careers, but particularly those where women remain underrepresented,” says Duffy-Mason.

If you are interested in participating in this exciting [new program](#), either as an industry mentor or a mentee (an alumna over the age of 18), please contact Maureen Duffy-Mason at maureen.duffy-mason@techsploration.ca.

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About Techsploration:

The goal of Techsploration is to increase the number of women working in science, engineering, trades, and technology-related occupations by assisting young women from diverse backgrounds to explore a wide range of career options in fields where women are significantly underrepresented. Our programming for young women in Grades 9 through 12 creates awareness about the role of work in their lives and helps them understand the significance of math and science for their future careers. Does the program work? Nearly 50% of our alumnae pursue careers in one of our four areas of focus!

Techsploration is a recipient of a 2017 NOW! Nova Scotia Good News Award and was recognized nationally with the 2018 Women in Communications and Technology Leadership Excellence Award for Empowerment.